

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims (deleted text being struck through and added text being underlined):

- 1 1. (Previously Presented) A label structure having a first axis
- 2 for extending substantially parallel to the longitudinal extent of a
- 3 liner, the label structure having first and second sides extending
- 4 substantially parallel to the first axis, the label structure having a
- 5 front surface and a back surface, the label structure comprising:
- 6 a base panel for affixing to a surface, the base panel having front
- 7 and back faces, the back face of the base panel having an
- 8 adhesive applied thereon;
- 9 a first leaflet being positioned adjacent to the front face of the base
- 10 panel, the first leaflet comprising a first folded panel with a
- 11 first fold extending substantially parallel to the first axis of
- 12 the label structure;
- 13 a second leaflet being positioned forward of the first leaflet such
- 14 that at least a portion of the first leaflet is positioned between
- 15 the second leaflet and the base panel, the second leaflet
- 16 comprising a second folded panel having a second fold
- 17 extending substantially parallel to the first axis of the label
- 18 structure; and
- 19 a laminating layer overlying the base panel, the first leaflet, and the
- 20 second leaflet, the laminating layer having a back face being
- 21 adhered to a portion of the base panel;
- 22 wherein the laminating layer contacts both the second leaflet and
- 23 the first leaflet.

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

1 2. (Original) The label structure of claim 1 wherein the first
2 fold is positioned toward the first side, and the second fold is
3 positioned closer to the second side of the label structure relative to
4 a position of the first fold.

1 3. (Original) The label structure of claim 2 wherein the back
2 face of the laminating layer is adhered to a portion of the first
3 leaflet and a portion of the second leaflet.

1 4. (Original) The label structure of claim 1 wherein the first
2 fold in the first folded panel defines a first fold axis and the second
3 fold in the second folded panel defining a second fold axis, the first
4 fold axis being oriented substantially parallel to the second fold
5 axis, the first and second fold axes being oriented substantially
6 parallel to the first axis.

1 5. (Original) The label structure of claim 4 wherein the first
2 fold axis is transversely spaced from the second fold axis such that
3 the first fold axis of the first leaflet is located relatively closer to
4 the first side of the label structure than the second fold axis of the
5 second leaflet.

1 6. (Original) The label structure of claim 5 wherein the back
2 face of the laminating layer is adhered to a portion of the first
3 leaflet and a portion of the second leaflet.

1 7. (Original) The label structure of claim 1 wherein the
2 laminating layer is substantially transparent.

Appln. No. 09/931,336

Amendment dated December 13, 2004

Reply to Office Action mailed August 11, 2004

1 8. (Currently Amended) A label structure having a first axis
2 for extending substantially parallel to the longitudinal extent of a
3 liner, the label structure having first and second sides extending
4 substantially parallel to the first axis, the label structure having a
5 front surface and a back surface, the label structure comprising:
6 a base panel for affixing to a surface, the base panel having front
7 and back faces, the back face of the base panel having an
8 adhesive applied thereon;
9 a first leaflet being positioned adjacent to the front face of the base
10 panel, the first leaflet comprising a first folded panel with a
11 first fold extending substantially parallel to the first axis of
12 the label structure;
13 a second leaflet being positioned forward of the first leaflet such
14 that at least a portion of the first leaflet is positioned between
15 the second leaflet and the base panel, the second leaflet
16 comprising a second folded panel having a second fold
17 extending substantially parallel to the first axis of the label
18 structure; and
19 a laminating layer overlying the base panel, the first leaflet, and the
20 second leaflet, the laminating layer having a back face being
21 adhered to a portion of the base panel;
22 wherein the front face of the base panel has first and second areas,
23 indicia being marked on the first area of the front face of the
24 base panel, indicia being marked on the second area of the
25 front face of the base panel, the first and second leaflets ~~being~~
26 ~~positioned in front of~~ overlying the second area of the front
27 ~~face and not overlying the first area of the front face.~~

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

1 9. (Original) The label structure of claim 1 wherein the first
2 fold divides the first folded panel into a pair of first leaves, each of
3 the first leaves having an inner page face and an outer page face,
4 the second fold dividing the second folded panel into a pair of
5 second leaves, each of the second leaves having an inner page face
6 and an outer page face.

1 10. (Original) The label structure of claim 9 wherein the
2 inner page faces of the first leaves are oriented inwardly toward
3 each other and the outer page faces of the first leaves are oriented
4 outwardly away from each other, the pair of first leaves comprising
5 a front first leaf and a back first leaf, the outer page face of the
6 back first leaf being oriented toward the front face of the base
7 panel, the outer page face of the back first leaf being positioned
8 adjacent to the front face of the base panel, the outer page face of
9 the back first leaf being positioned adjacent to the second area of
10 the front face of the base panel, each of the inner and outer page
11 faces of the front first leaf and the back first leaf being adapted for
12 permitting viewing of indicia marked thereon, the inner page faces
13 of the second leaves being oriented inwardly toward each other and
14 the outer page faces of the second leaves being oriented outwardly
15 away from each other, the pair of second leaves comprising a front
16 second leaf and a back second leaf, the outer page face of the back
17 second leaf being oriented toward the outer page face of the front
18 first leaf, each of the inner and outer page faces of the front second
19 leaf and the back second leaf being adapted for permitting viewing
20 of indicia marked thereon.

11. through 25. (Cancelled)

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed February 11, 2004

1 26. (Original) A label system comprising:
2 a liner for removably carrying at least one label structure, the
3 liner being an elongate web, the liner having a longitudinal extent
4 extending along a length of the liner, the liner having front and
5 back faces, the front face of the liner comprising a release surface,
6 a silicone being applied to the release surface, the liner comprising
7 a paper product
8 a label structure removably applied to the liner, the label structure
9 having a first axis extending substantially parallel to the
10 longitudinal extent of the liner, the label structure having first
11 and second sides extending substantially parallel to the first
12 axis, the label structure comprising:
13 a base panel for affixing to a surface, the base panel having
14 front and back faces, the back face of the base panel
15 having an adhesive applied thereon for releasably
16 affixing the base panel on the release surface of the
17 liner, the adhesive on the back face of the base panel
18 being removably adhered to the release surface of the
19 liner, the adhesive on the back face of the base panel
20 comprising a pressure sensitive adhesive, the base panel
21 being substantially opaque, the front face of the base
22 panel having first and second areas, indicia being
23 marked on the first area of the front face of the base
24 panel, indicia being marked on the second area of the
25 front face of the base panel;
26 a first leaflet being positioned adjacent to the front face of the
27 base panel, the first leaflet being positioned against the
28 front face of the base panel, the first leaflet comprising
29 a first folded panel;
30 the first folded panel having a first fold, the first fold

Appln. No. 09/931,336

Amendment dated December 13, 2004

Reply to Office Action mailed August 11, 2004

31 extending substantially parallel to the first axis of
32 the label structure, the first fold being positioned
33 toward the first side, the first fold dividing the
34 first folded panel into a pair of first leaves, each
35 of the first leaves having an inner page face and an
36 outer page face;
37 the inner page faces of the first leaves being oriented
38 inwardly toward each other and the outer page
39 faces of the first leaves being oriented outwardly
40 away from each other, the pair of first leaves
41 comprising a front first leaf and a back first leaf,
42 the outer page face of the back first leaf being
43 oriented toward the front face of the base panel,
44 the outer page face of the back first leaf being
45 positioned adjacent to the front face of the base
46 panel, the outer page face of the back first leaf
47 being positioned adjacent to the second area of the
48 front face of the base panel, each of the inner and
49 outer page faces of the front first leaf and the back
50 first leaf being adapted for permitting viewing of
51 indicia marked thereon;
52 a second leaflet being positioned forward of the first leaflet
53 such that the first leaflet is positioned substantially
54 between the second leaflet and the base panel, the
55 second leaflet being stacked on the first leaflet,
56 the second leaflet comprising a second folded panel, the
57 second folded panel having a second fold, the
58 second fold extending substantially parallel to the
59 first axis of the label structure, the second fold
60 being positioned toward the second side of the
61 label structure relative to a position of the first

Appin. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

62 fold, the second fold dividing the second folded
63 panel into a pair of second leaves, each of the
64 second leaves having an inner page face and an
65 outer page face;
66 the inner page faces of the second leaves being oriented
67 inwardly toward each other and the outer page
68 faces of the second leaves being oriented
69 outwardly away from each other, the pair of second
70 leaves comprising a front second leaf and a back
71 second leaf;
72 the outer page face of the back second leaf being
73 oriented toward the outer page face of the front
74 first leaf;
75 each of the inner and outer page faces of the front
76 second leaf and the back second leaf being adapted
77 for permitting viewing of indicia marked thereon;
78 wherein the first fold in the first folded panel defines a first
79 fold axis and the second fold in the second folded panel
80 defining a second fold axis, the first fold axis being
81 oriented substantially parallel to the second fold axis,
82 the first and second fold axes being oriented
83 substantially parallel to the first axis, the first fold axis
84 being transversely spaced from the second fold axis such
85 that the first fold axis of the first leaflet is located
86 relatively closer to the first side of the label structure
87 than the second fold axis of the second leaflet;
88 a laminating layer overlying the base panel, the first leaflet, and the
89 second leaflet, the laminating layer having front and back
90 faces, the back face of the laminating layer being adhered to a
91 portion of the base panel, the back face of the laminating layer
92 being adhered to the first area of the front face of the base

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

93 panel, the back face of the laminating layer being adhered to a
94 portion of the first leaflet and a portion of the second leaflet,
95 the laminating layer being adhered to a portion of the outer
96 page face of the front first leaf of the first folded panel, the
97 laminating layer being adhered to a portion of the outer page
98 face of the front second leaf of the second folded panel, the
99 back face of the laminating layer having an adhesive applied
100 thereto, the laminating layer being substantially transparent.

1 27. (Currently Amended) A label structure having a first axis
2 for extending substantially parallel to the longitudinal extent of a
3 liner, the label structure having first and second sides extending
4 substantially parallel to the first axis, the label structure having a
5 front surface and a back surface, the label structure comprising:
6 a base panel for affixing to a surface, the base panel having front
7 and back faces, the back face of the base panel having an
8 adhesive applied thereon;
9 a first leaflet being positioned adjacent to the front face of the base
10 panel, the first leaflet comprising a first folded panel with a
11 first fold extending substantially parallel to the first axis of
12 the label structure;
13 a second leaflet being positioned forward of the first leaflet such
14 that ~~at least a portion~~ substantially an entirety of the first
15 leaflet is positioned between the second leaflet and the base
16 panel when the first and second leaflets are in a closed
17 condition, the second leaflet comprising a second folded panel
18 having a second fold extending substantially parallel to the
19 first axis of the label structure; and
20 a laminating layer overlying the base panel, the first leaflet, and the
21 second leaflet, the laminating layer having a back face being
22 adhered to a portion of the base panel [[[;]]]
23

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

23 ~~wherein the first fold is positioned at a distance from the first side~~
24 ~~of the label structure that is substantially equal to or greater~~
25 ~~than a distance between the second fold and the first side of~~
26 ~~the label structure.~~

1 28. (Currently Amended) A label structure having a first axis
2 for extending substantially parallel to the longitudinal extent of a
3 liner, the label structure having first and second sides extending
4 substantially parallel to the first axis, the label structure having a
5 front surface and a back surface, the label structure comprising:
6 a base panel for affixing to a surface, the base panel having front
7 and back faces, the back face of the base panel having an
8 adhesive applied thereon;
9 a first leaflet being positioned adjacent to the front face of the base
10 panel, the first leaflet comprising a first folded panel with a
11 first fold extending substantially parallel to the first axis of
12 the label structure;
13 a second leaflet being positioned forward of the first leaflet such
14 that ~~at least a portion of~~ the first leaflet is positioned between
15 the second leaflet and the base panel when the first and second
16 leaflets are in a closed condition, the second leaflet
17 comprising a second folded panel having a second fold
18 extending substantially parallel to the first axis of the label
19 structure; and
20 a laminating layer overlying the base panel, the first leaflet, and the
21 second leaflet, the laminating layer having a back face being
22 adhered to a portion of the base panel;
23 wherein the first fold of the first leaflet ~~is positioned at a distance~~
24 ~~from the first side of the label structure that is greater than a~~
25 ~~distance between~~ spaced from the second fold ~~and the first~~
26 ~~side of the label structure~~ of the second leaflet.

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

1 29. (Currently Amended) A label structure having a first axis
2 for extending substantially parallel to the longitudinal extent of a
3 liner, the label structure having first and second sides extending
4 substantially parallel to the first axis, the label structure having a
5 front surface and a back surface, the label structure comprising:
6 a base panel for affixing to a surface, the base panel having front
7 and back faces, the back face of the base panel having an
8 adhesive applied thereon;
9 a first leaflet being positioned adjacent to the front face of the base
10 panel, the first leaflet comprising a first folded panel with a
11 first fold extending substantially parallel to the first axis of
12 the label structure;
13 a second leaflet being positioned forward of the first leaflet such
14 that at least a portion of the first leaflet is positioned between
15 the second leaflet and the base panel, the second leaflet
16 comprising a second folded panel having a second fold
17 extending substantially parallel to the first axis of the label
18 structure; and
19 a laminating layer overlying the base panel, the first leaflet, and the
20 second leaflet, the laminating layer having a back face being
21 adhered to a portion of the base panel;
22 wherein the second leaflet is stacked on the first leaflet when the
23 first leaflet and the second leaflet are in a closed condition.

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

1 30. (Currently Amended) A label structure having a first axis
2 for extending substantially parallel to the longitudinal extent of a
3 liner, the label structure having first and second sides extending
4 substantially parallel to the first axis, the label structure having a
5 front surface and a back surface, the label structure comprising:
6 a base panel forming the back surface of the label structure for
7 affixing to a surface, the base panel having front and back
8 faces, the back face of the base panel having an adhesive
9 applied thereon;
10 a first leaflet being positioned adjacent to the front face of the base
11 panel, the first leaflet comprising a first folded panel with a
12 first fold extending substantially parallel to the first axis of
13 the label structure;
14 a second leaflet being positioned forward of the first leaflet such
15 that at least a portion of the first leaflet is positioned between
16 the second leaflet and the base panel, the second leaflet
17 comprising a second folded panel having a second fold
18 extending substantially parallel to the first axis of the label
19 structure; and
20 a laminating layer forming the front surface of the label structure
21 and overlying the base panel, the first leaflet, and the second
22 leaflet, the laminating layer having a back face being adhered
23 to a portion of the base panel;
24 wherein the laminating layer is forward of the base panel and the
25 base panel is rearward of the laminating layer, and wherein an
26 entirety of the second leaflet is positioned forward of the first
27 leaflet.

Appln. No. 09/931,336
Amendment dated December 13, 2004
Reply to Office Action mailed August 11, 2004

1 31. (Currently Amended) The label structure of claim 1
2 wherein the laminating layer ~~is forward of the base panel~~ forms the
3 front surface of the label structure and the base panel ~~is rearward of~~
4 ~~the laminating layer~~ forms the back surface of the label structure,
5 and wherein the second leaflet does not extend rearwardly of the
6 first leaflet when in a closed condition.

1 32. (Currently Amended) The label structure of claim 1
2 wherein the laminating layer ~~is forward of the base panel~~ forms the
3 front surface of the label structure and the base panel ~~is rearward of~~
4 ~~the laminating layer~~ forms the back surface of the label structure,
5 and wherein the first leaflet does not extend forwardly of the second
6 leaflet when in a closed condition.

1 33. (Previously Presented) The label structure of claim 1
2 wherein the first fold of the first leaflet is transversely spaced from
3 the second fold of the second leaflet.

34. (Cancelled)